



March 12, 2020

Dear Heber Valley Partner,

I am sure you are all following the latest updates about the coronavirus. To that end, I thought I would share some updates with you I have come across as it pertains to our tourism and chamber businesses.

### **Tourism Impact**

Today, in a press conference, Governor Herbert suggested limiting mass gatherings to less than 100 over the next two weeks starting Monday, March 16. Event tourism brings a lot of business to our valley and this announcement may have an impact on our local businesses. Here is a document with some ideas about markets and messages to share.

### **Chamber Impact**

As business owners you depend heavily on your staff to keep things running smoothly. However, please encourage and empower your staff to stay home if they are feeling ill or if family members are ill. This may be especially important for our hourly and part-time employees. Here is a document with some resources and information to help mitigate financial burdens.

### **Chamber Lunch Cancelled**

Additionally, out of an abundance of caution the chamber lunch on March 17, has been cancelled. All those that have already registered can seek a refund or use the lunch registration for the next luncheon. Alison will reach to you about what you'd prefer to do about your luncheon registration, or you can contact her at 435-654-3666 or [alison@gohebervalley.com](mailto:alison@gohebervalley.com).

### **Resources**

Follow the Wasatch County Health Department on [Facebook](#), [Twitter](#), and online at [coronavirus.wasatch.utah.gov](http://coronavirus.wasatch.utah.gov) for all local announcements related to coronavirus.

If you are feeling ill or have questions about your health and family, please *call* your doctor or you can call the Heber Valley Hospital at – 435-654-2500.

Thank you for your support and help making Heber Valley a great place to live and play!

Sincerely,

Dallin Koecher

