



HEBER VALLEY

Heber Valley, Utah

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**475 N. Main St.
Midway, UT 84032
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gohebervalley.com**

More than 1,000 guest rooms and 65,000 sq. ft. of meeting space in Heber Valley to accommodate small to large conferences or meetings, with an additional 600 guest rooms and 60,000 sq. ft. of meeting space coming in the next 2 years.

One-of-a-kind adventures only found in Heber Valley—world's longest over-water zip line, warm-water scuba diving, historic railroad and artisan foods.

A variety of lodging properties featuring sophisticated luxury resorts and nationally recognized brands.

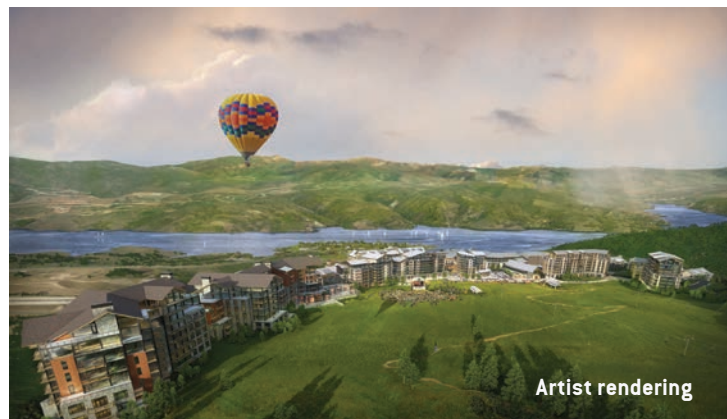
Within one hour of Salt Lake City International Airport (SLC).

Just beyond the familiar spaces and places of Salt Lake City and Park City, Utah, sits the mountain valley of Heber Valley, Utah. Less than an hour's drive from the international airport, the valley is ready to welcome guests from all over the world. The Heber Valley has grown from a sleepy mountain village that hosted the biathlon and cross-country ski events during the 2002 Winter Olympics to a bustling town on the rise. New investment is coming to the valley, with new hotels, ski resorts, activities and restaurants making it a rising star in the meeting and convention space.

UP AND COMING HEBER VALLEY

Over the next few decades, nearly \$1 billion (yes, that's billion, with a "b") worth of investment is coming to the valley. In the next two to three years the number of rooms available in the valley will grow from 1,100 to nearly 2,000. Meeting space will also double, from 65,000 sq. ft. to more than 130,000. Much of that growth will happen at the Mayflower Mountain Resort and Black Rock Mountain Resort. Mayflower Mountain will be the area's first ski-in/ski-out resort, featuring nearly 400 rooms

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Artist rendering

in what is slated to be a four-star hotel. Unique to Mayflower is a partnership that offers active duty military members special rates. Black Rock, a five-star luxury experience, at full buildout will feature three ice sheets and assembly space for up to 500 people and nearly 300 guest rooms. With this kind of investment, Heber Valley is on the rise.

SEASONED HOSPITALITY FOR ALL FOUR SEASONS

The Homestead Resort, with its natural hot springs, opened its doors in 1886, attracting weary miners from the Park City area. It was one of the first hotels in Utah, and the Heber Valley has been perfecting its hometown hospitality ever since. Just like those miners in the 1880s, convention and meeting guests can enjoy soaking away the stresses of the day in the mineral waters in the natural hot springs. Today, the Heber Valley features more than 1,000 guest rooms among six different properties, including full-service spas and budget-friendly name brands. Recently, the local DMO hired a destination sales manager to make the meeting planning experience smooth and

seamless. From award-winning conference space at the Zermatt Resort to people on site to help plan the perfect event, meeting planners and guests will definitely feel the hometown hospitality.

ACTIVITIES THAT INSPIRE

Inspiration comes from hundreds of different sources. Some find inspiration in serenity, some find it through solitude and others find it in adrenaline. Heber Valley boasts several activities, perfect to augment meetings only found here that can take you from serenity to full-throttle adrenaline.

Find serenity soaking in a geothermal hot spring with 65 feet deep, 95 degree water, spritzed with soothing minerals at the Homestead Crater. Hearts will race soaring through the air at nearly 65 mph on the world's longest over-water zipline or build team unity through a two-mile course experience. Find solitude overlooking the mountain valley, with hundreds of miles of biking, hiking or ATV trails within minutes of the hotel. Or, the meeting can continue on one of the five public golf courses within three miles of each other; you'll just need 13 clubs, and a camera to capture the views.